



# AMBERIS TRUST





Founded in the year 2019, AMBERIS Trust is a Non-Governmental charitable Organisation registered under Indian Trust Act, 1882 (Regd.No.126/2019) and availing exemption under section **12AA** and **80G** of the Income Tax Act, 1961. Main objective of the Trust is to uplift underprivileged, economically-backward people to lead a life of dignity and abundance by imparting vocational / employability skill coaching/training and endeavouring to arrange for suitable employment. To promote awareness about Climate Change to build climate resilience in rural areas and Sustainable ecosystem focusing on tree plantation.



#### Purpose:

Family is the first social institution which shapes the people born in the family. Members of the family need to earn money for their survival and upliftment. Funding for financial support is one of the options but the better option is assessing their potential and provide opportunities to them for developing knowledge and skills suitable for available employment. This will result in shaping our mother country brighter and stronger.

Amberis Truест built on the premises that servicing for the humanity and the nature are essential now for socio economic upliftment of downtrodden section of society

and to avoid exploitation of natural resources and also make it available for our own generations and other creatures too. Every one of us is responsible either by way of our action or inaction for these inequalities and exploitation and we only have to act as change agent to bring back natural resources intact while bringing people upliftment, growth and prosperity. Some of the enabling factors are education, maintain health and hygiene, employability skill development, secure livelihood and ultimately financial autonomy to the people and sustainable development and intact ecosystem.

## Vision

Provide opportunities through skill development and socio economic programmes for socially and economically backward people and thus support their livelihood and growth. Contribute for ensuring Sustainable ecosystem.

**The best brains of the nation may be found on the last benches of the classroom.**

A.P.J Abdul Kalam

## Mission

Inspire and support underprivileged people towards financial self-reliance and sustainable development.

## Goals & Objectives

- Impart employability skill training aligned with the employers' expectations and make them gainfully employed.
- Create opportunities for the youth in rural areas to get employed in their own villages by imparting knowledge and skills in the areas of value-added agricultural produce and make them earn better than what they could earn in the cities.
- Provide basic academic education and life-skills to the children from pre-primary level and above and enable them to acquire necessary certificates. Provide monetary support to the socially and economically backward students for their higher educations.
- Promote awareness about Climate Change to build climate resilience in rural areas and Sustainable ecosystem. Impart ideas and best practices of sustainable development in agriculture and execute projects of tree plantation.
- Strategic tie-ups with the CSR Partners and health care institutions / hospitals to provide necessary health care and wellbeing support to the needy, more importantly to the destitute elderly persons.

#### Projects and Operation:

AMBERIS Trust is operational at Chennai and its suburban places, Bangalore and its rural districts. AMBERIS Trust aims to provide services on the following projects:

- Education & Employability Skill Development Coaching / Training
- Entrepreneurial Coaching for women
- Health and Wellbeing Programme
- Care for the elderly persons
- Preserving Sustainable Ecosystem in the scenario of climate change.



## Socio Economic scenario in India

We believe that People can change their social status through economic growth. Opportunity for this growth shall be made available to every person who need it irrespective of region, religion, language, caste, colour etc. Our focus is to ensure that everyone has an equal right for development, protection and survival so that they find a better position in the society, ensure dignified life style and improved social status and also come out of the stigma of Below Poverty Line (BPL).

India being at the brink of another positive growth curve, there is immediate need to bridge the gap between the current skill-set of the youth from underprivileged families to meet the requirements of developing economy. Consequentially, the Founder is confident that this re-skilling will lead to improved employment opportunities and uplifting the rural poor from poverty to meet this end a project education unlimited is being executed by Amberis Trust.



We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop.

Mother Teresa

## Women empowerment

Around 50% of the Human Resources are women in our country. Growth of the country depends on utilisation and empowerment of women with a secure livelihood and thus enhancing their participation in decision making process. First step towards this is to secure their livelihoods through gainful employment which is consistent with their skill and contribution to the value chain.

## Agriculture Sector



At the moment, the agricultural sector is fragmented and the general perception of its ability to guarantee a dignified livelihood is unfortunately poor. There is an urgent need to increase small-holder farmers' income by a factor of 3 to 5 if the country is to preserve the backbone of its economy against the decay of traditional know-how and practices. With more than half of the country's total workforce involved in agriculture and its allied sectors, this is no easy task, prompting systemic changes in regulation, markets and cultivation models. We are convinced that we can make a positive impact in this aspect, for example by rejuvenating traditional cottage industries and creating the necessary market linkages to make them economically viable.

## Climate Change

India is blessed with abundance in terms of natural resources but they are at serious threat of irreversible deterioration through their unsustainable exploitation. Being one of the highest emitters of greenhouse gases, India also experiences the adverse effects of climate change including their exacerbation of natural disasters like cyclones, storm surges and heat-waves. Since pre-industrial times, the Earth's average temperature has risen by more than 1oC which has already led to an increase in wild-fires, terrible storms, large number of people die and leave homeless, widespread melting of polar ice and the consequent increase in sea-level coastal villages and island get submerged, the productivity of vegetable output decline, among other things. Climate models predict that the temperature will rise 5oC to 8oC by 2100 in comparison to pre-industrial times spelling catastrophic fundamental changes to life on the planet.

Again, the rural, underprivileged population are the worst-affected and left at the mercy of these natural forces, opening up the debate of climate justice. We believe that it is our responsibility to inform them about these issues and equip them with tools and practices to make sure they can adapt to climate change. For example, this can be done in the agricultural sector by reskilling small-holder traditional farmers with modern climate-resilient agricultural models while also drawing from the wisdom of traditional practices.



## Our Journey

In the area of skill development, we have been imparting employability coaching to the migrant workers and placed them for suitable employment in various sectors. Furthermore, with the motive to create alternative sources of income and dignified self-employment opportunities, we have identified few rural youths and have imparted training for establishing rural cottage industries to produce Palm Jaggery.



## Education Unlimited

We believe that education is every person's right, imperative for individual growth, that of the nation and the globe as a whole. Unfortunately, small villages do not always have easy access to quality scholastic and co-scholastic learning especially in the trying times of global pandemic and followed on lockdown.

Amberis Trust, as a part of our Skill Development initiative, has launched the "Education Unlimited" project and is working at a small scale in such rural settings, towards imparting teaching through interactive classes / tuition, building good behaviour and life skills, with the help of trained teachers and educated individuals. Honorarium is being paid to the teachers and children are provided snacks during tuition hours. This project need to be expanded to other locations which will be possible with the gracious support of the Donors.

### Glimpses of classes being conducted at villages:



## Training Infrastructure

Companies are looking for candidates with CNC Machine Programming / Operations, handling hi-tech Electrical & Electronic equipment experience, precision welding, specialized painting skills etc.

In order to channelize the training activities to the economically backward people, necessary infrastructure / facilities are to be established near to the industrial areas or at the remote places for better accessibility to the villages people through AMBERIS Trust which is non-governmental charitable Organisation.

## Support Us

Your assistance will go a long way in Amberis Trust's endeavour to achieve its vision. Support us in brightening the lives of the underprivileged and help us in creating a more equitable, sustainable and compassionate planet!

We request Profit making organizations to support AMBERIS Trust by giving some portion of Corporate Social Responsibility fund for building required infrastructure and arranging training facilities.

We thank you for your generosity to send the donation to the following Account Number through Online transfer or Cheque.

**Name : Amberis Trust**  
**Bank : HDFC Bank**  
**A/c No. : 50200056470532**  
**IFSC : HDFC0000675**

## IT Exemption

**Amberis Trust is exempted u/s 80G of Income Tax Act, 1961.**  
**Approval No. : CIT(EXEMPTION), CHENNAI/80G/2020-21/A/10594**

## AMBERIS TRUST

### Registered Office :

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